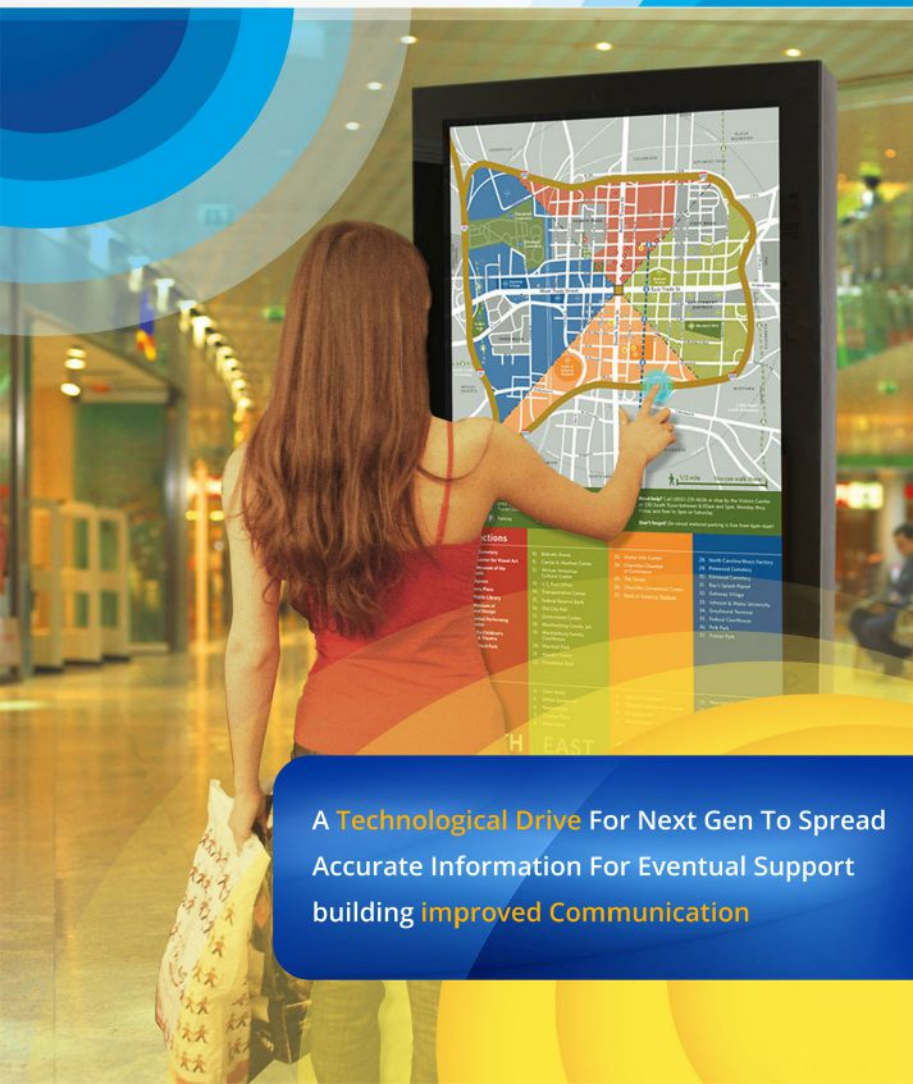




Connector, Communicator and motivator



A **Technological Drive** For Next Gen To Spread  
Accurate Information For Eventual Support  
building **improved Communication**

# IDisplay - Connector+Communicator+ Motivator

IDisplay Digital Notice Board- A Multilingual Gadget  
For Instant Communication



## “ IDisplay – Digital Notice Board and Signage System ”

IDisplay meets the era of high technology. We develop and support a suite of technologies that allows you to create, import and manage your organizational communications from anywhere and to deliver messages, media and alerts to virtually any end point.

We offer digital signage software, interactive wayfinding, room sign solutions and applications for targeted messaging to desktops and personal devices. Each of our products works independently or can be integrated into scalable deployments from single displays to large networks.

## “ Create, manage and deliver unified visual communications across your organization”

We aim to provide everything needed for engaging communications, including software, hardware, content design, and multi-tier service and support options to help you manage and maintain your visual communications systems.

**"We have deployed IDisplay in a wide variety of applications"**

**Digital Signage Solutions For Every One!The IndustriesWe Serve**

## THE INDUSTRIES WE SERVE



### **Schools & Universities**

- ◆ Deliver important announcements as they happen
- ◆ Post current event schedules and special events
- ◆ Deliver instant emergency announcements
- ◆ Announce changes to course schedules
- ◆ Personalize Greetings, Welcome Notices and Parents Announcements
- ◆ Advertise bookstore, café or other campus shop offerings
- ◆ Broadcast educational programs or remote lectures
- ◆ Post administrative announcements and registration schedules
- ◆ Advertise volunteer opportunities and community outreach programs

### **Banking & Finance**

- ◆ Increases customer acquisition and retention by raising product awareness
- ◆ Visually connects with your customers through eye-catching, dynamic messaging
- ◆ Delivers targeted messages to multiple branches to improve time-to-market for promotional campaigns
- ◆ Facilitates cross- and up-selling of products
- ◆ Reduces perceived wait time and promotes your brand, products and services
- ◆ Enables real-time updating of announcements, rate changes and messages
- ◆ Ensures message consistency through central monitoring
- ◆ New Offers and Currency Exchange Rates
- ◆ Customer Support



### **Corporate**

- ◆ Show schedules for one or multiple rooms
- ◆ Provide wayfinding information and interactive maps
- ◆ Keep everyone informed with news, weather and RSS feeds
- ◆ Present live, streaming content from your network
- ◆ Playback videos and other animated content
- ◆ Deliver critical alert notifications.
- ◆ Promote events and HR information
- ◆ Boost morale and improve communications





## Healthcare

- ◆ Medical news, and administrative information in doctor lounge areas
- ◆ Individual recognitions, safety data, HR and employee benefits in break or lunch rooms
- ◆ Cardiac care and weight management services presented in radiology department waiting room (and other cross-department promotional messages)
- ◆ Greetings and welcome messages from medical center board chairman
- ◆ Emergency notification and communications for the facility and among departments
- ◆ Provider biography pictures and profiles, including specialties and programs
- ◆ Smaller screens in or at elevators, parking areas and conference centers
- ◆ Helping shorten perceived wait times while curbing patient anxiety through entertainment
- ◆ Informing employees about training details, safety issues and treatment protocols

## Government

- ◆ Creates Taxation Awareness, Information Of Tenders
- ◆ Share disaster information, crime alerts and new regulations
- ◆ Use queue management to decrease perceived wait times
- ◆ Steer visitors to the right place with wayfinding capabilities
- ◆ Improve services for the hearing-impaired and for visitors who speak a foreign language
- ◆ Generate revenue through advertising income
- ◆ Latest Press Releases and Media News
- ◆ Wayfinding assistance Emergency and Instant messages



## Hospitality

- ◆ Restaurant reservations, daily specials and directions
- ◆ Restaurant advertising & menus
- ◆ Activity schedules and ticket reservations for hotel guests
- ◆ Conference, Meeting and Function Room schedules and directions
- ◆ In-room hotel facilities information including restaurants, spas, and fitness centers
- ◆ Interactive kiosks for directions and reservations and local information
- ◆ Welcome messages, Visitors Engagements, Lobby Area Support



## Transportation

- ◆ Impart Weather Information For Passengers
- ◆ Arrival / departure scheduling information
- ◆ Availability of Tickets and Cancellation, Transportation schedules
- ◆ Beam messages in interest of the travellers like road safety, paramedics helpline number etc.
- ◆ Guide guests to area hotels or ground transportation locations
- ◆ Availability of conveyance, Route information, Traffic updates
- ◆ Flight delays, Check in Counters and Kiosks, Baggage Claims etc.

## Retails

- ◆ Effective medium of communication between the retailer and the customer.
- ◆ Product Promotions & marketing programs
- ◆ Selling supplier advertisements
- ◆ Product Launch & Offers
- ◆ Add ambience to your store environment. Easily customize music, video and messaging according to holidays or special shopping events.



## Shopping Malls

- ◆ Latest trend updates, Promotion of Products
- ◆ Advertizing to attract viewers and customers
- ◆ Advertisement to attract traffic in food courts
- ◆ Promotion of stores, Information for ROI, Entertainment center updates
- ◆ Interactive wayfinding, product browsing, virtual changing rooms, customer identification and personalised voucher delivery

A Multilingual Device With Enriched Features, Easy To Manage And Connects With Audiences Instantly

## Optimized Workplace. Flexible Workforce.

Whether you want to simply show room schedules or employ a fully-integrated office hoteling and digital signage solution, our room signs let you schedule space from any location - at any time - to keep your entire workforce in sync.

### Basic Features of IDisplay – Digital Notice Board

- Instant Message Display
- Accessed from a single location
- Quick Configuration and Integration
- Automatic Daily updates
- Hassle free
- Perfect to Target Audiences

Your company's logo placed here for strong corporate ID

Industry-specific or your custom content, which reinforces vital messages about safety, Quality, Teamwork and more.



Our custom content or yours creates a lively mix of -

- Inspirational Quotes
- Holiday messages
- Company memos

Quick Ticker\* for your special instant messages such as: Company news employee recognition announcements and more.

### Advanced Key Features

- Pre-Loaded Library And Content Templates
- Multi Tasking- Display of multiple information on single screen
- Flexibility In Layout- Easy configuration of screen layout
- Multimedia – Display of Videos, Images, scrolling information, weather forecast, Date and Time
- Automatic Update- Automatic update of instigated message
- Easy Managable- assigned member can manage from one location
- A Perfect Scheduler- Messages can be scheduled and displayed on fixed time.
- Cost Effective – A low cost device with high efficiency
- Multiple-Screen Installation

## The Prominent Features of Andoid Box

- LED Display Screen
- Android 4.0/4.2 Operating System
- Comprehensive Support 2.5" inch hard disk.
- Online streaming and Google market.
- IDisplay Application installed in the Box.
- Internal WIFI and External LAN Port.
- Miracast, DLNA, Openmax, Google TV remote.
- Card Reader up-to 32 GB
- Support all formats HD movies and 3D movies etc.



### "IDisplay – A Transformation From Traditional Notice Board To Digital Notice Board"

- **Automatic updates-** Reduced the task of manual update
- **Go Green Features-** Do not affect the environment with paper work
- **High Visual Impact** – Instantly affects the human instinct
- **Live connection** – Connect with human mind immediately
- **Scheduled Notices-** Message is scheduled on the particular date to be displayed

**\*Free Training And Online Support Available\***

**"CAPTURE YOUR AUDIENCE ATTENTION AND BUILD YOUR BRAND"**





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